Made in America

27 June 2023 Chief Investment Office GWM Investment Research

Protecting US infrastructure and independence



At a glance

Over the last three years, the US Congress has successfully passed three acts aiming to upgrade US infrastructure and boost domestic manufacturing of critical resources: the CHIPS and Science Act, the Infrastructure Investment and Jobs Act, and the Inflation Reduction Act. Together, these pieces of legislation set the nation up to embark on one of the most significant government investment spending plans we have seen in years.

Figure 1

Manufacturing construction as a share of GDP hits highest level in decades



In 2021, the government appointed its first-ever director for the newly created Made in America Office within the Office of Management and Budget. Reshoring efforts are further supported by a renewed desire to build resilient supply chains and reduce reliance on global partnerships, after both the pandemic and the war in Ukraine served as reminders that global supply chains carry severe geopolitical risks.

While US manufacturing sentiment measures have been weak recently, we are seeing increases in factory construction, which grew over 35% in 2022, reaching a multi-decade high as a percentage of GDP. Bringing back manufacturing to US shores has limitations, but some areas of investment need are likely to remain in focus following the passage of the three acts, namely infrastructure, energy security, technological leadership, and critical minerals. These efforts should be positive for several companies that we have identified, and more broadly for our longer-term investment themes "Automation and robotics" and "Energy efficiency."



A note on US reshoring

Some offshore manufacturing is unlikely to return to the United States, but we do believe certain areas will remain strategic focuses for national security and investors alike.

To set expectations, we do not anticipate a large stepchange in US manufacturing overall. Past attempts at reshoring US manufacturing have failed in favor of global trade and competitive advantages. Any potential resurgence of American manufacturing will take years and face labor constraints, alongside other challenges such as the often-lengthy process of regulatory review. We also expect plans for supply chain resiliency to focus more on diversification rather than an outright move back to the United States, as we have seen in chipmakers' plans to build new production facilities both in the country and abroad. Still, new US factory announcements have made it clear that the new government initiatives are making an impact on companies' capital spending plans. In this report, we review the key points of each piece of legislation, discuss their strategic focus areas, and provide investment takeaways around three topics: sector-level impact, municipal bonds, and thematic equity ideas.

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Part 1

Legislation and strategic focus areas

Key pieces of legislation

Infrastructure Investment and Jobs Act

Enacted on 15 November 2021

| 228 in favor | House of Representatives | 206 opposed |
|--------------|--------------------------|-------------|
| 69 in favor | Senate | 30 opposed |

Purpose: The Infrastructure Investment and Jobs Act (IIJA) authorized USD 1.2 trillion in total expenditures and USD 550 billion in new infrastructure spending over five years. The incremental new spending, which otherwise would not have occurred, was divided more or less evenly between surface transportation and a variety of other infrastructure projects.

Priorities: Often called the Bipartisan Infrastructure Law, the legislation runs to 2,700 pages. Among other investments, it includes provisions for surface transportation, public transit, broadband, grid reliability and resiliency, cybersecurity, and water quality. Electric vehicle (EV) charging infrastructure and the electrificiation of school and transit buses received initial funding.

Progress: The federal government thus far has committed USD 220 billion in IIJA funds for 32,000 projects in 4,500 communities across the country. The act provides more than USD 60 billion for investments in broadband infrastructure through four programs managed by the Department of Commerce. The Federal Communications Commission has convened a task force to investigate the feasibility of colocating broadband fiber with new electricity transmission and distribution lines.

220 in favor House of Representatives 207 opposed ★ ______ 51 in favor Senate 50 opposed

Inflation Reduction Act

Enacted on 16 August 2022

Purpose: The Inflation Reduction Act (IRA) of 2022 was a budget reconciliation measure. Among other provisions, it extended and increased tax incentives to promote the adoption of renewable energy, increase the production of electric vehicles, and boost domestic production of solar panels and wind turbines. Funding was also dedicated to the elimination of electricity transmission across regional power grids.

Priorities: The IRA prioritizes decarbonization, energy transition, production tax credits, and domestic manufacturing. It also authorized Medicare negotiation of drug prices, imposed excise tax on stock repurchases, and introduced a 15% corporate alternative minimum tax rate.

Progress: The act contains provisions for a 30% tax credit for renewable energy facilities, with a bonus worth an additional 10% of the project cost for using domestic content. The Department of the Treasury issued a Notice of Intent to publish a formal rule to allow photovoltaic cells used in the manufacture of solar panels to be made overseas, so long as the domestic content cost threshold is met by other components. The Department of Energy (DOE) expects solar power generation to account for 17.8 GW of new capacity, followed by wind at 11.2 GW and natural gas at 9.2 GW.¹

CHIPS and Science Act

Enacted on 9 August 2022

| 243 in favor House of Representatives | | 187 opposed | |
|---------------------------------------|--------|-------------|--|
| 64 in favor | Senate | 33 opposed | |

Purpose: The Creating Helpful Incentives to Produce Semiconductors (CHIPS) and Science Act was designed to expand the ability of federal agencies to make strategic investments in emerging technologies, promote scientific innovation, strengthen existing supply chains, and promote domestic production of critical components. Better known as the CHIPS Act, it also provided funds to promote STEM education and modernize aging infrastructure at national labs and universities.

Priorities: The act prioritizes artificial intelligence, quantum computing, robotics and automation, semiconductor manufacturing, biotechnology, advanced materials science, and workforce development.

Progress: Congress has provided almost USD 53 billion to boost semiconductor fabrication capacity, according to the Congressional Research Service. Programmatic funding in other areas is running behind schedule. According to the Federation of American Scientists, the FY 2023 Consolidated Appropriations Act did not meet the agency funding commitments established in the CHIPS Act. FY 2023 omnibus funding was nearly USD 3 billion short of the authorized targets for the National Science Foundation, for example.

Strategic focus areas

The three plans we have outlined share a common thread: They aim to secure American independence by protecting critical infrastructure and reducing US reliance on other nations for the inputs that power our economy. Below we provide some additional context on key areas of investment need that the three acts intend to address. This is not a comprehensive list of what these spending plans include, but instead we put a spotlight on areas where we expect to see investment, and include a discussion on permitting reform that is critical to the speed of the energy transition. Some of these areas may have a greater likelihood of continued political support stemming from a desire for national security, whereas spending on solutions that are simply "nice to have" rather than "need to have" are more likely to see repeal efforts.

Critical infrastructure

Infrastructure is a broad term for the vast network of roads, bridges, electrical grids, water pipes, and transport rails that allow our economy to function as expected. Failing to address infrastructure poses risks for both businesses and households that rely on it to transport goods and provide services. The spending plans we have identified attempt to address a wide range of infrastructure challenges. We highlight transport and water below.

Transport: Both traditional and new electrified transport infrastructure are included in the three spending plans—and for good reason. For just one example, about 42% of all bridges in the United States were at least 50 years old as of 2021, and 7.5% were labeled "structurally deficient" by the American Society of Civil Engineers. Separately, efforts to build out infrastructure for electrification will be necessary for electrified transport to take hold. The Charging and Fueling Infrastructure Discretionary Grant Program (CFI) and the National EV Infrastructure (NEVI) plan were both established by the IIJA, and will invest in transport infrastructure to facilitate electrification. The NEVI plan included a mandate to source 55% of the cost of components from the United States, but this piece of the law was deferred until 2024. While EV-related provisions could be a topic of political debate moving forward, traditional transport infrastructure should be less controversial.

Water infrastructure: The average US water-network pipe is 45 years old, but some skew much older, according to the American Society of Civil Engineers' Infrastructure Report Card 2021. The average lifespan of water pipes is 50–100 years, depending on how they are made and the amount of pressure they are meant to withstand, indicating that on average US water infrastructure is coming due for upgrades. The IIJA allocated about USD 50 billion to address lead service lines, emerging contaminants like PFAS, and geographic water sources.

Energy security

Energy is the lifeblood of our economy. We believe an allhands-on-deck approach to energy security will be needed



to maintain affordability and reliability, and this requires investment across the entire energy supply chain. Each of the spending plans has laid significant incentives pertaining to the areas below.

Energy production: Deeply intertwined with economic growth, global energy demand has fallen only twice over the last 30 years—2009 and 2020, both particularly bad years for the economy. Fossil fuels still account for the majority of energy supply, yet global oil and gas capital spending has declined about 56% since 2014.² Clean energy resources such as wind and solar have garnered a lot of attention following the IRA and are growing rapidly, but the spending plans also include provisions that should benefit traditional energy companies, such as tax credits for carbon capture. Despite the incentives built into the plans, reshoring clean energy supply chains will be no small feat. Even if the IRA's tax credits make US solar panel manufacturing less expensive, the US currently has little to no capacity to manufacture solar wafers, and only a small footprint in trackers and modules

Grid resiliency: Energy security cannot be fully achieved without a reliable electric grid. Added power capacity does little without a way to transmit the power to the end user, and according to the DOE, more than 70% of the nation's grid transmission and power transformers are over 25 years old. The Transmission Facilitation Program was launched alongside the Bipartisan Infrastructure Law to develop new transmission lines, and the DOE's Building a Better Grid Initiative will dedicate over USD 20 billion of investment in the years ahead. The Inflation Reduction Act followed these initiatives with about USD 3 billion in investment for building out new high-capacity lines.

Battery and storage technology: Complex and globally integrated supply chains for battery manufacturing indicate it is unlikely that batteries will be made 100% in the United States. However, we are already seeing several announcements related to battery recycling that should eventually help reduce the nation's reliance on virgin input materials. The 45 times manufacturing tax credit in the IRA aims to build a more robust battery supply chain and includes significant incentives for battery packs, cells, and modules made in the United States, but investors are awaiting clarification on this rule that is expected to come from the Department of the Treasury later this year.

The spending plans also include incentives for energy efficiency solutions. We include energy efficiency in the investment takeaways section of this report as one area that should benefit from the spending plans and reshoring efforts.

Technological leadership

Semiconductors are ubiquitous in our daily lives and integral to our economy as one of the nation's largest exports, but the world's biggest chip exporters are reliant on one another for inputs due to specializations between regions and companies. The CHIPS Act includes USD 100 million per year over the next five years as part of the International Technology Security Fund earmarked for programs that bolster global security in key technology sectors.

Semiconductor manufacturing as a whole is not necessarily a concentrated industry; however, if we drill down to a more granular industry classification, concentration becomes more evident. Fig. 2 on the next page shows three industries where

the top corporation accounts for over 70% of the revenue, and the top five account for over 90%. Even in categories where a US company is a leader by revenue, these companies still rely on one another as suppliers—meaning a US market leader in microprocessor semiconductors may still rely on the Taiwanese market leader for semiconductor foundry services. The US is likely to prioritize maintaining technological leadership more broadly, too. We expect cybersecurity to remain a priority, and governments are increasingly focused on artificial intelligence as well, driving opportunities for select companies.

Critical minerals

"Critical minerals" are defined by the Energy Act of 2020 as nonfuel minerals or mineral materials essential to the economic or national security of the United States. They are also described as relying on vulnerable supply chains. The US is 100% net import reliant on 12 of the minerals deemed critical, and more than 50% reliant on imports for another 31. Fig. 3 on the next page shows the minerals for which the US is 100% reliant on imports, not including minerals lacking enough data on imports and producers.

Demand for minerals is expected to rise driven by both digitalization and decarbonization—a typical electric vehicle, for example, requires about six times the mineral inputs of a conventional car, according to the International Energy Agency (IEA). This introduces a unique challenge. The US is aiming to incentivize US manufacturing by embedding domestic sourcing requirements in legislation, but bringing mining back to the US will be difficult at best. Three reasons for this are geographic limitations, the time required to bring new capacity to market, and environmental or community concerns. Figure 2

Three semiconductor manufacturing industries where the top firm accounts for over 70% of the revenue And where the top five firms account for over 90% of the revenue

| Industry categorization | Industry subset | Top firm's revenue share | Revenue share of top 5 firms | Domicile of top player by revenue share |
|-----------------------------------------|-----------------------------------------------------|--------------------------|---------------------------------|-----------------------------------------|
| Semiconductor manufacturing services | Semiconductor foundry services | 72% | 92% | Taiwan |
| Semiconductor manufacturing services | Diversified semiconductor manufacturing services | 75% | 97% | Taiwan |
| Processor semiconductors | Microprocessor semiconductors | 89% | 99% | United States |

Source: FactSet RBICS

Figure 3

Minerals for which the US is 100% reliant on imports

Excluding minerals lacking enough data on imports and producers

| Critical mineral | How it's used | Net import reliance as % of apparent consumption | Primary import source |
|------------------|---------------------------------------------------------------------------------|--------------------------------------------------|--------------------------|
| Arsenic | In semiconductors | 100% | China |
| Fluorspar | In the manufacture of aluminum, cement, steel, gasoline, and fluorine chemicals | 100% | Mexico |
| Gallium | For integrated circuits and optical devices like LEDs | 100% | China |
| Graphite | For lubricants, batteries, and fuel cells | 100% | China |
| Indium | In liquid crystal display screens | 100% | South Korea |
| Manganese | In steelmaking and batteries | 100% | Gabon |
| Niobium | Mostly in steel and superalloys | 100% | Brazil |
| Scandium | For alloys, ceramics, and fuel cells | 100% | Europe |
| Tantalum | In electronic components, mostly capacitors, and in superalloys | 100% | China |
| Yttrium | For ceramic, catalysts, lasers, metallurgy, and phosphors | 100% | China |

Source: US Geological Survey, "Mineral commodity summaries 2023," p. 210, https://doi.org/10.3133/mcs2023

Still, the incentives to use more US materials especially in batteries has spurred a number of battery recycling projects in the country, and we are likely to see companies continue to make partnerships in an attempt to secure materials. We may also begin to see more focused efforts related to materials where other countries have outsize influence, even for minerals not deemed "critical." For example, China currently controls nearly all of the market for polysilicon, which is used in the vast majority of solar panels. If relations between the US and China deteriorate, it could favor alternatives to polysilicon solar panels, such as thin film. Similarly, lithium is an abundant mineral of which the United States does have the geographic capabilities to expand mining.

Project times vary depending on the mineral, but the IEA estimates it has taken about 16.5 years on average to move mining projects from discovery to production, underlining the inherent challenge in increasing US mining capacity.

Permitting reform

To accomplish the stated objectives of the three spending plans, permitting reform—the effort to shorten the process of project approvals—will need to adapt to facilitate a faster rollout of new energy infrastructure. The recent debt ceiling negotiations resulted in small changes to permitting reform, but industry consensus indicates more is needed. The growing regulatory burden and the complexity of tax and grant programs risk stemming their progress overall. In a survey by the National Association of Manufacturers, 94% of producers said increased regulatory burdens are making it difficult to invest in new equipment and expand facilities. The approval process for transmission lines can take nearly two decades, for example.

Economic and labor considerations

The latest economic data is showing a pickup in US manufacturing construction, but not necessarily manufacturing more broadly yet. We would also caution that manufacturing and construction data can be volatile, and the industry overall is inherently cyclical. In terms of reshoring, however, any efforts to increase US production will take several years and likely face labor challenges, as we explain on the next page.

Many of the areas addressed earlier are the same areas driving the growth in manufacturing construction. Within this category, the computer/electronic/electrical segment grew 217% in 2022, the highest increase since the US Census Bureau started collecting the data. Looking at total construction

Figure 4

more broadly, the top five growth areas seem to relate to the plans outlined earlier, outside of commercial construction. Growth in water supply construction is also the highest since data collection began, and conservation and development, which include construction on projects like coastal adaptation, was another driver of construction growth.

The idea of reshoring supply chains has been touted before, particularly when it is viewed as politically favorable. In more recent years, the concept has resonated more strongly in some sectors than others. Not surprisingly, the sectors that saw the largest increases in reshoring announcements from 2020–22 are information technology, energy, and industrials.





The labor challenge

Any efforts to reshore US manufacturing are likely to run into one key challenge: labor. Infrastructure spending can create jobs, but the difficulty is likely to arise from filling those jobs. Each piece of legislation has embedded labor requirements, adding to complexity. The IRA includes an apprenticeship and prevailing wage requirement, and companies will need to submit waivers if they are unable to fill these requirements due to lack of supply. Similarly, the CHIPS Act is requiring applicants to outline a plan for workforce development, including plans to recruit, train, and retain construction and semiconductor facility workers in a manner that is in line with the "Good Jobs Principles" outlined by the Departments of Commerce and Labor. The five-year moving average of growth in the US workingage population has trended down since the early 2000s, with the most recent spike likely due to the removal of immigration restrictions put in place during the COVID-19 pandemic. Even despite this spike, the labor challenge does not just stem from the absolute number of workers, but also from the imbalance between unfilled jobs and the right type of worker to fill them. This is because reigniting US manufacturing will shift supply and demand dynamics for certain industries, and skilled labor is needed to operate complex factories. For the construction industry specifically, according to the Bureau of Economic Analysis, the percentage of construction workers aged 55 and over nearly doubled between 2003 and 2020, surpassing 20% of the total.

In our view, labor limitations should bode well for automation providers. Companies are likely to make new facilities as automated as possible to reduce their reliance on high-cost labor that is increasingly hard to find. The US lags other developed markets in robot density, particularly countries like Germany with large manufacturing sectors.

Figure 5

Supply chain movements to the US

Number of announcements (12-month trailing sum)



Figure 6

Growth in working-age population

In %



Year-over-year growth

····· Five-year moving average

Source: FRED, Federal Reserve Bank of St. Louis, UBS, as of 2022

Figure 7

Robot density

Robots per 10,000 employees in manufacturing by market or region, 2021



Markets — Average world

Source: International Federation of Robotics, "World Robotics 2022," UBS, as of December 2022

Part 2

What does this mean for investors?

Sector impact

Energy/Utilities

The IRA and IJA are positive for the energy and utilities industries in the US. Although the level of impact varies by industry and subsector, both laws promote investment in clean energy facilities, emerging low-carbon technologies, and the collection and sequestration of carbon emissions generated from combusting fossil fuels. The laws also incentivize building energy infrastructure to support ongoing modernization and decarbonization efforts.

Specifically, we consider the wind, solar, battery, hydrogen, and carbon capture tax credits and associated incentives as driving energy and utility companies to accelerate investments in new energy facilities and associated infrastructure. We expect the IRA to accelerate clean energy capital spending over the next 5–10 years, which should in turn accelerate carbon emission reduction efforts while also maintaining energy reliability, security, and affordability.

The IRA includes tax incentives to support existing US nuclear plants and prevent premature plant closures. There are also incentives to support investment in new nuclear plants, but we believe most of this investment will come later in the decade and primarily be in small modular nuclear plants. Smaller plants have the potential to standardize design and bring additional economies of scale to nuclear plant manufacturing. With no direct carbon emissions, nuclear power, in our view, will have a role in the energy transition. With US electricity demand rising with electrification, electric utilities have a clear benefit from investing in utility-scale clean energy to meet the additional demand. Energy companies, specifically integrated oil and oil-field service companies, also appear well positioned to benefit from the laws given their competitive advantages in energy refining, engineering, subsurface geology, energy distribution and energy systems, and development and permitting.

Overall, we believe the energy and utilities industries will benefit from the IRA and IIJA laws.

Healthcare

The healthcare sector is unlikely to shift a material amount of manufacturing onto US soil, but changes to prescription drug pricing were proposed within the Inflation Reduction Act to raise revenue. The Congressional Budget Office estimates about USD 150 billion in price reductions over 10 years, but legal challenges are beginning to rise in opposition to the plan. In the near term, we do not believe this will have a material impact on earnings in the healthcare sector.

Industrials/Materials

Overall, we view the IIJA, IRA, and CHIPS Act as boons to the industrial and material sectors, providing a tailwind to



investment activity in the US for years that may offset some degree of broader economic softness. The very early stages of these initiatives, combined with the need to make supply chains shorter and more resilient in the wake of the pandemic, have already made manufacturing the fastest-growing category in nonresidential construction.

The IIJA targets categories such as road and bridge construction, public transit, power infrastructure, and environmental remediation, which will all require metals, construction materials, heavy machinery, industrial equipment, program management services, and more. In addition, the legislation mandates that qualifying projects source iron, steel, manufactured

Figure 8

Top five growth categories in construction Year-over-year, in %



Source: US Census Bureau, UBS, as of 31 December 2022

products, and other construction materials from the United States, providing pricing power to domestic participants. We expect allocated funding to show up first in design and engineering company backlogs, then in construction materials and machinery, and finally in later-stage HVAC, fire and security products, and coatings in a slow, multiyear wave.

The IRA has made the US the destination of choice for companies around the world looking to make investments in sustainable energy. While industry participants were already planning investments in blue and green hydrogen, sustainable aviation fuel, and electric vehicles, these new incentives significantly improve project economics and will likely accelerate capital deployment to capture the tax credits. We expect both US and non-US companies to reconsider plans to participate in non-US projects, given the newly elevated hurdle rate. While the benefits of tax credits are likely to propagate along the value chain, we see the most opportunity for companies producing green or blue hydrogen or ammonia, electrolyzers, wind turbines, process automation systems, and heat pumps. In addition, as the electrification of mobility and power generation progresses, we anticipate continued demand for electrical components, power storage solutions, and key metals such as copper and lithium.

The CHIPS Act is primarily focused on research and development, but earmarks funding to expand semiconductor manufacturing in the US. The construction of semiconductor plants is highly resource-intensive, with significant use of steel, concrete, climate control equipment, and discrete automation technology. Once up and running, they consume industrial gases and specialty materials on a recurring basis.



The IRA has made the US the destination of choice for companies around the world looking to make investments in sustainable energy.

Real estate

In the real estate sector, the ongoing diversification of global supply chains should benefit the industrial and warehousing sector. In addition, an increase in US manufacturing would likely support increased demand for industrial space. Further, warehousing, logistics, and distribution facilities should also benefit from a shift from "just in time" inventory to "just in case." It remains to be seen how sticky these trends will be. The pandemic may have highlighted the fragility of global supply chains, but reshoring is complex and will take several years to see any meaningful shift in production capacity. There is also the potential for higher housing demand in regions where new facilities are being built, benefiting multifamily and single-family rentals, but this will not necessarily lead to higher homeownership rates due to affordability and supply challenges.

Technology

"Designed by Apple in California, assembled in China" is emblematic of the technology sector. Apple has become the world's most valuable company on the strength of the iPhone, a marvel of supply chain management, with components sourced across the globe but ultimately assembled in China.

Apple is not alone. Technology is the most global of sectors. Relentless innovation and cost optimization have driven outsize profit growth that has stretched the IT value chain across the globe.

IT outsourcing companies capitalize on world-class talent in low-cost geographies. Software companies have 24/7 development teams that span every time zone. Many of the world's largest semiconductor companies design their chips in Silicon Valley, but use third-party manufacturers in Taiwan and other parts of Southeast Asia for the actual manufacturing.

However, the quest for efficiency now faces the reality of operational and geopolitical risks. Corporate boards and management teams, politicians, and regulators have grown increasingly concerned about overly concentrated and geographically imbalanced supply chains. In the wake of the pandemic, governments have realized the economic insecurity posed by outsourcing, and we expect to see a continued focus on keeping the US competitive in technology. This should spur investments in automation to offset the higher costs of US production, and cybersecurity to protect national interests. Staying competitive also means maintaining a leadership position in emerging technologies like artificial intelligence, which could be used as a tool for companies trying to increase productivity, for example by optimizing supply chain logistics.

The CHIPS Act and its European counterpart aim to rebalance chip manufacturing. Japan has also committed public funds to its domestic chips industry. Across the globe, total funds committed to such efforts are currently well above USD 100 billion.

Is this enough to rebalance 50 years' worth of regional specialization? Probably not. Investment in manufacturing equipment alone has totaled more than USD 200 billion over the past decade, and that does not include non-equipment costs.

Will the US semiconductor industry completely reshore? Also unlikely, but that may not be the key goal. Key constituencies instead are looking for more security and stability in chip manufacturing more so than full redundancy. That said, governments around the world would certainly like the industry's strong growth, which has been roughly three times the pace of global GDP growth over the past decade. Additionally, many regions will have to invest in acquiring and training the skilled workforce required for advanced manufacturing.

What is the likely impact? Overall, we think the global chip industry will have to adjust to lower profit margins and higher capital intensity as years of outsourcing and specialization are reversed.



Growth in the semiconductor industry has been roughly three times the pace of global GDP growth over the past decade.

Municipal bonds

For investors looking for ways to invest in public infrastructure, look no further than the USD 4 trillion US municipal bond market. The United States has addressed 75% of its infrastructure needs via this market for over 100 years,³ providing governmental entities access to capital to fund public infrastructure projects. Municipal bonds can be issued by

Figure 9

10-year average municipal issuance by sector $_{\mbox{ In }\%}$



Source: Refinitiv, Bond Buyer, UBS, as of 1 June 2023. Numbers do not add up to 100% due to rounding.

states, cities, school districts, counties, and towns, as well as by special districts and agencies for transportation, utility, and healthcare purposes, to name a few. The proceeds are generally used to build public infrastructure including schools, airports, hospitals, libraries, and a host of other projects for the benefit of residents (Fig. 9).

The estimated USD 1.2 trillion in combined new spending from the IIJA, IRA, and the CHIPS Act will help municipal governments finance investment in public works, either directly or indirectly. In the absence of these federal monies, municipal issuers would either need to issue debt, substantially increase their rates to directly pay for capital improvements, or defer costly infrastructure projects and improvements. The significant boost in federal funding may help change the overall landscape of US infrastructure funding, given that state and local governments have historically shouldered an increasing share of these costs (Fig. 10, next page).

The benefits of each infrastructure package will vary by municipal sector, with the IIJA largely bolstering transportationrelated sectors, and the IRA and CHIPS Act principally advancing the utility sector. Increased investment in public infrastructure often spurs job creation and boosts economic activity. States and local governments will benefit from a positive economic environment, in addition to freeing up monies that otherwise would have been directed toward





debt service. In an economic slowdown—a phase the US is likely to face in the coming quarters—individual credits within each sector will vary substantially in both credit quality and investment performance, but the municipal sector has exhibited remarkable resilience during past economic cycles. We expect this to continue, and we currently favor positioning muni assets in high-quality sectors rather than lower-rated high yield munis in the face of recessionary risks. Municipal electric utilities, state governments, and essential service water and sewer debt are all good examples of muni sectors that we believe should exhibit credit quality resilience in an uncertain economic environment. Leaders will need to leverage all the federal funding during a time of economic uncertainty, but the municipal market stands to benefit from the federal fiscal stimulus, which should help reduce the USD 2.6 trillion funding gap identified by the American Society of Civil Engineers in its 2021 Infrastructure Report Card (Fig. 11).

Figure 10

Infrastructure and transportation spending Adjusted for inflation (FY 2022 dollars, in USD billions)



Figure 11

Cumulative infrastructure investment needs 2020–29, in USD billions



Figure 12

Investing in municipal bonds

Benefits

| High credit quality (low probability of default) | |
|--------------------------------------------------|--|
| Stream of predictable income | |
| Diversification to overall portfolio | |
| Liquidity (for stronger obligors) | |
| Tax benefits (for US investors) | |
| Risks | |
| Call or reinvestment risk | |
| Interest rate or market risk | |
| Liquidity risk (for the weaker obligors) | |
| Source: UBS | |

Thematic equities

Made in America

We have put together a stock list of companies that look well positioned to tap into the three government spending plans described earlier. Our list has exposure to infrastructure beneficiaries and areas of technology that we believe are fundamental to US competitiveness: semiconductors, cybersecurity, and artificial intelligence.

Two of the longer-term investment themes we have already identified look well positioned to tap into reshoring and US manufacturing trends: "Automation and robotics" and "Energy efficiency."

Automation and robotics

We believe automation companies will benefit from the efforts to diversify and reshore supply chains, with added



support from demographic factors, higher labor costs in the United States, and the drive for productivity gains. The push to bring more investments closer to home should accelerate the transformation to more digitalized and contactless manufacturing.

Energy efficiency

We believe energy efficiency solutions will be a critical part of any new US manufacturing capacity, as building management systems that centralize controls and manage lighting, heating, ventilation, and air conditioning can be a way for businesses to reduce costs. According to the US National Institute of Building Sciences, the operating costs of a building account for 60–85% of the total life-cycle costs, underlining the benefit from investing in energy-efficient solutions from the onset. New construction will also need to adhere to more stringent regulations on building emissions in several states.

A note on our thematic franchise

CIO's thematic franchise goes into more depth on several of the industries discussed earlier. These broad long-term themes are not necessarily direct beneficiaries of US reshoring, but they describe the global opportunity in the industries that are a major part of the spending plans previously outlined. For more information on these global secular trends, please see the full reports "Clean air and carbon reduction," "Enabling technologies," "Smart mobility," and "Water scarcity."



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